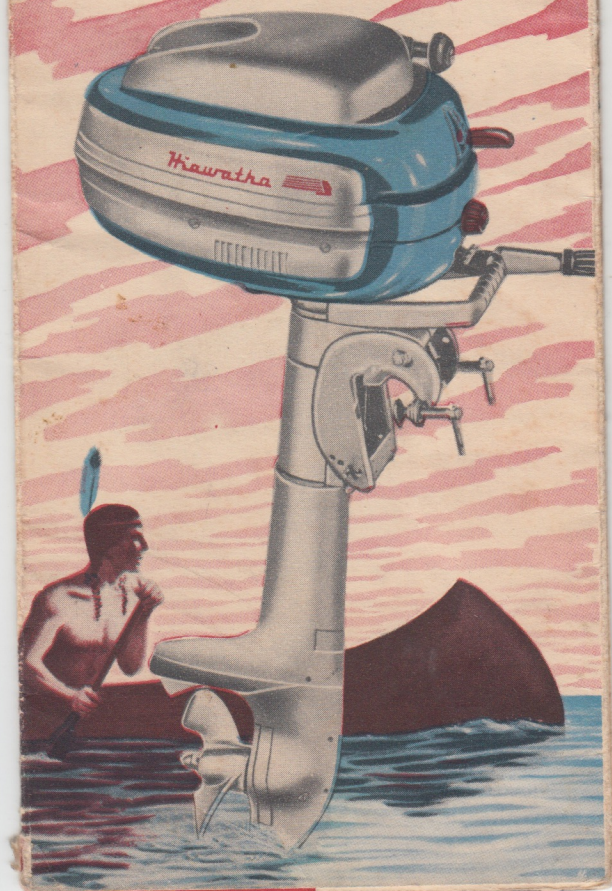


Hiawatha

OUTBOARD MOTORS



Behind the name

Hiawatha

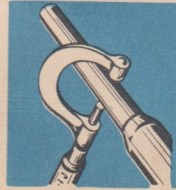
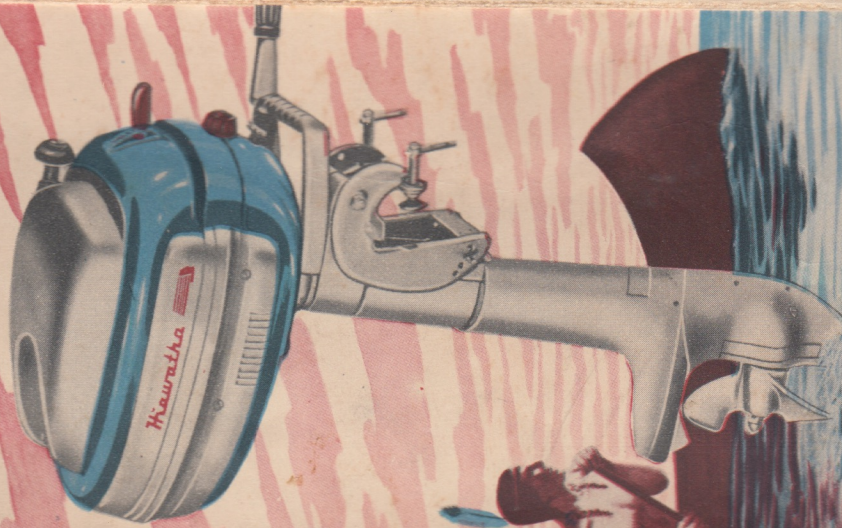
INTEGRITY

the integrity of one of America's foremost manufacturers of outboard motors is and the HIAWATHA standard of excellence. Years spent acquiring "know-how": ing and retesting; constantly moving ahead LUS the streamlined beauty look given by OKS STEVENS, one of the nation's foremost designers. Yes, the same designer who the "new look" to the Milwaukee Road's "champion". INTEGRITY that counts is behind a HIAWATHA, but that's not all! The king of OUR NAME assures you of INTEGRITY.

Famblers

The Friendly Store

Hiawatha OUTBOARD MOTORS

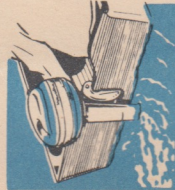


ENGINEERED

For Maximum Pleasure

• FUN Yielding

For sure—the hidden pleasures of lakes and rivers are suddenly revealed when your new dependable HIAWATHA responds. This precision engineered motor is ready to take you there and bring you back. Built for STAMINA, SMOOTHNESS, DEPENDABILITY . . . Truly the TOPS in boating pleasure.



DEPENDABLE

Service Wherever You Go

• Always

Quick to start and easy to control, you can count on your Hiawatha to be ready at all times. No mechanical knock is required to handle a HIAWATHA . . . its responsiveness and ease of control make it OUTSTANDINGLY dependable and safe. Here is the key to the doorway of new fishing and hunting thrills.

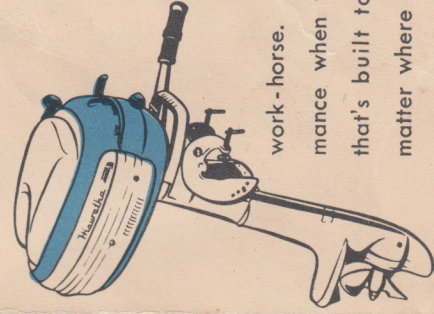
Hiawatha

OUTBOARD MOTORS



W
hiz into new adventure

as a new HIAWATHA opens up a new field of fun for the whole family. Here is a motor that will suit your fancy—whether it be fishing, hunting or just kicking up a wake and going places . . . Your HIA-



WATHA will always be ready. Throttle it down to suit your whims or, unleash its full power and cut thru the water with the force of a mighty work-horse. Here's proven performance when you want it. A motor that's built to carry the load—no matter where or when.

You get **PLEASURE-PLUS** when you choose *Hiawatha*

FOR ACTIONIZED TROLLING

Perfect bait action! Throttle your HIAWATHA down to TROLLING speed. No trolling plate needed with HIAWATHA'S ACTIONIZED trolling. The back-wash of the propeller gently holds your bait in actionized response. Is there any wonder why fishermen are turning to HIAWATHA with its ACTIONIZED trolling feature. Just another of the many HIAWATHA excellent features.



FOR GREATER CRUISING SPEED

POWER APLENTY—there's no wasting of time when you want your HIAWATHA to get up and go. Its alternate firing twin cylinders provide a smooth surge of power to meet any need. The superb performance of this smartly styled motor will add many hours of pleasure to your outdoor expeditions. Breezing along at 12 miles per hour is no chore for this powerful HIAWATHA.



A MOTOR THAT TAKES IT

This rugged motor was engineered to take it. Yes, whether it be subjected to the gnawing effects of salt water or the grueling elements of your favorite fishing lake—Your HIAWATHA will always be ready. Is it any wonder why HIAWATHA has become the companion of over a hundred-thousand sportsmen and boating enthusiasts from coast to coast.



Features that can

AUTO REMIND STARTER

Starter cord is permanently built into starter. Cord rewinds automatically after each pull, eliminating slow, tedious re-winding by hand. You'll appreciate the convenience of this starter that needs no adjustment.

SPECIAL THERMO-BAFFLE

A special baffle in the water jacket insures uniform temperature over the intake ports. This baffle eliminates fuel condensation and permits smooth operation under all conditions.

BALANCED CARBURATION

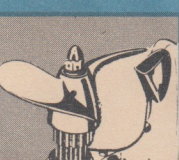
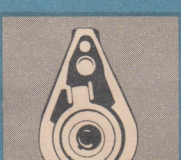
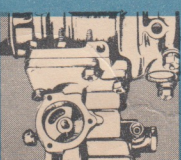
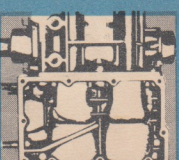
Easily adjusted carburetor allows smooth operation at trolling speeds as well as at full throttle. Throttle controls air velocity, providing efficient carburetion under all conditions.

POSITIVE ACTION PUMP

Efficient, large capacity pump assures an adequate flow of cooling water at all speeds. A positive displacement type, eccentric driven pump with a rubber rotor.

CUSHION PROPELLER

When the propeller strikes an object, the shock is absorbed by the rubber cushion. This keeps the drive pin from shearing and reduces the chance of damage.

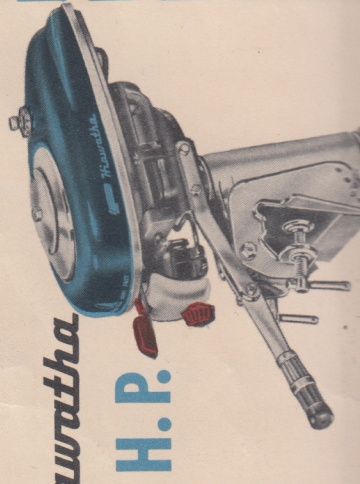


New 1948 Hiawatha Outboard Motors

NEW PERFORMANCE . . . NEW DESIGN

CHOOSE YOUR MOTOR TO MEET YOUR PERFORMANCE REQUIREMENTS

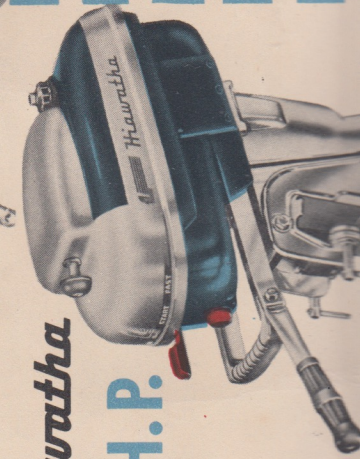
CHARACTERISTICS	1½ HP	3 HP	5 HP	12 HP
Horsepower	4,000 RPM O. B. C. Certified	Same	Same	Same
Reverse (Full)	Yes 360°	Yes 360°	Yes 360°	No
Carburetor	Concentric	Single Jet	Single Jet	Concentric
Auto Rewind Starter			Yes	Yes
Rotor Water Pump	Yes	Yes	Yes	Yes
Weight	21 lbs.	38 lbs.	46 lbs.	65 lbs.
Self-Pilot Steering	Yes	Yes	Yes	Yes
Auto-Motor Tilt-Up	Yes	Yes	Yes	Yes



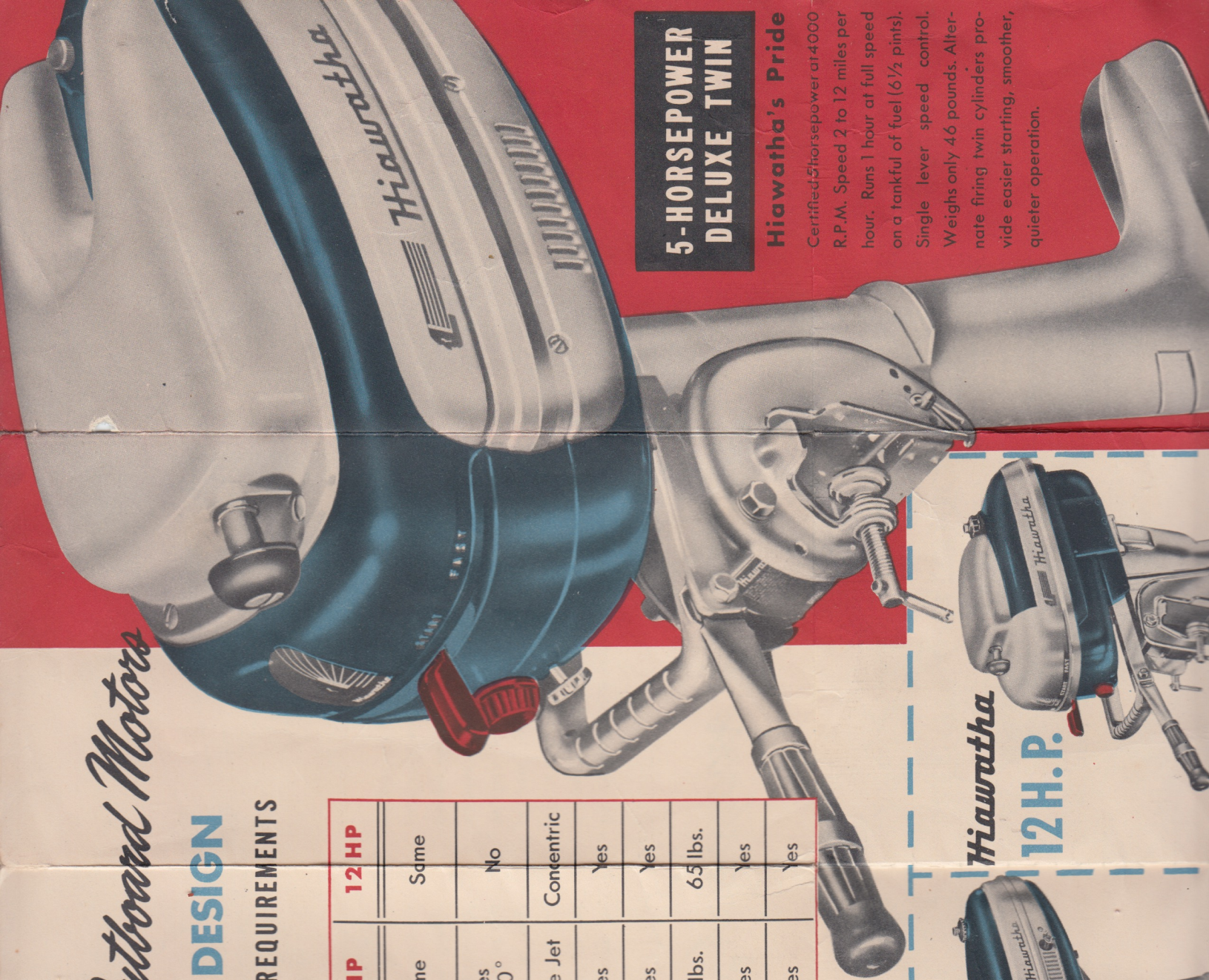
H.P.



3 H.P.



12 H.P.

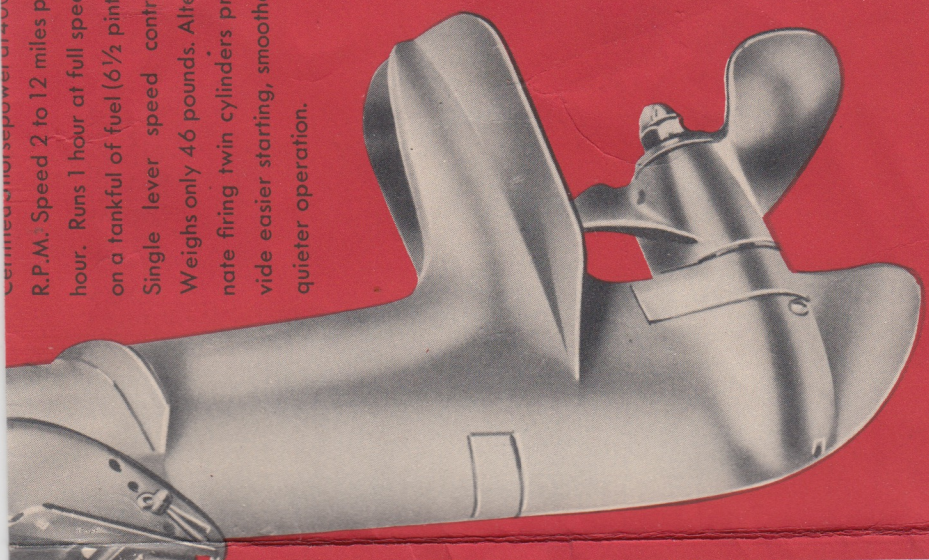


5-HORSEPOWER DELUXE TWIN

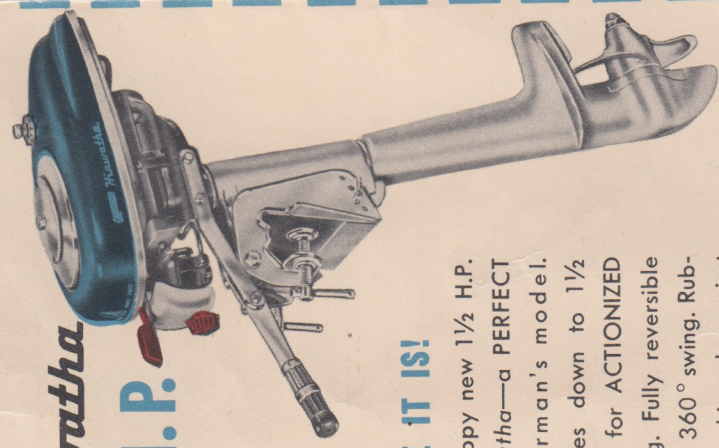
Hiawatha's Pride

Certified 5-horsepower at 4000 R.P.M. Speed 2 to 12 miles per hour. Runs 1 hour at full speed on a tankful of fuel (6½ pints). Single lever speed control. Weighs only 46 pounds. Alternate firing twin cylinders provide easier starting, smoother, quieter operation.

Certified motor speed power at 4000
 R.P.M. Speed 2 to 12 miles per
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 on a tankful of fuel (6½ pints).
 Single lever speed control.
 Weighs only 46 pounds. Alter-
 nate firing twin cylinders pro-
 vide easier starting, smoother,
 quieter operation.



Hiawatha 12 H.P.



HERE IT IS!

Happy new 1½ H.P.
 Hiawatha—a PERFECT
 German's model.
 weighs down to 1½
 H. for ACTIONIZED
 ing. Fully reversible
 a 360° swing. Rub-
 cushioned against
 ipping vibration. Only
 pounds light!

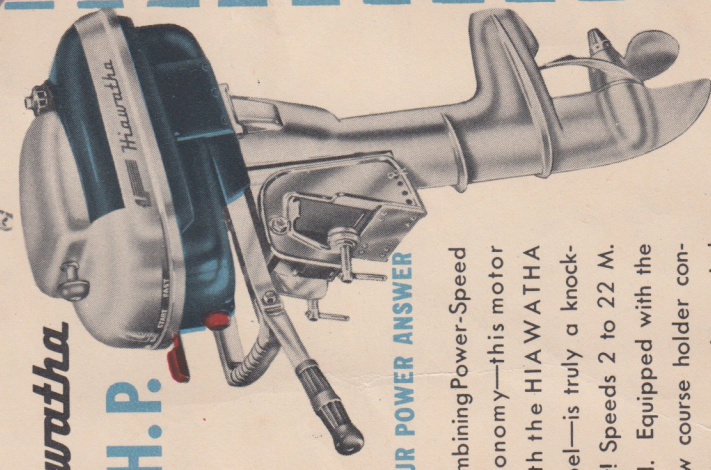
Hiawatha 3 H.P.



ANGLER'S DREAM

Certified by the Out-
 board Boating Club of
 America to develop full
 3 H.P. at 4000 R.P.M.
 Underwater exhaust
 relief for EASY starting.
 Single lever speed con-
 trol. 1½ to 9 M.P.H.
 Easy to carry; weighs
 only 38 pounds.

Hiawatha 12 H.P.



YOUR POWER ANSWER

Combining Power-Speed
 -Economy—this motor
 with the HIAWATHA
 label—is truly a knock-
 out! Speeds 2 to 22 M.
 P.H. Equipped with the
 new course holder con-
 trol. Automatic rewind
 starter. Truly an ALL-
 PURPOSE motor.